

# The Telegraph ADVENTURE TRAVEL SHOW™

OLYMPIA LONDON 26&27 JANUARY 2013  
adventureshow.com

BOOK  
TICKETS IN  
ADVANCE AND  
SAVE MONEY!  
VISIT  
WWW.ADVENTURESHOW.COM  
0871 230 7159\*

## THE UK'S ONLY EVENT DEDICATED TO EXPERIENCES OFF THE BEATEN TRACK

**Featuring:** Once-in-a-lifetime Travel Experiences | Small Group Adventures | Intimate Wildlife Encounters | Exclusive Expeditions | Exploratory Journeys | Remote Discoveries | Volunteering and Career Break Projects | Walking and Trekking | Safaris | Eco Adventure and more...

VISIT [ADVENTURESHOW.COM](http://ADVENTURESHOW.COM)  
FOR FULL DETAILS OR CALL 0871 230 7159

SUPPORTED BY

Royal  
Geographical  
Society  
with BGC

Wanderlust

brand  
africa

The Telegraph

**ADVENTURE TRAVEL** CONTINUES TO BE ONE OF THE MOST EXCITING WAYS TO TRAVEL. FROM ACTIVITY-BASED BREAKS, SAFARIS AND ADVENTURE CRUISES TO WALKING HOLIDAYS, EXPEDITIONS AND EXTREME SPORTS, PEOPLE ARE INCREASINGLY SHUNNING THE BEACH IN FAVOUR OF A BREAK THAT PUSHES THE BOUNDARIES.

For some adventure is all about reaching for new horizons with treks to Everest Basecamp, 4x4 excursions through the Rockies, rafting down the Zambezi or expedition cruises to Antarctica. For others the emphasis is on unusual cultural interactions – spending time with the Saami in Lapland or the Masai Mara in Kenya – while many more look to activities, off-the-beaten-track experiences, or exceptional wildlife encounters as their definition of the word ‘adventure’.

The common denominator for all is that settling for the ordinary and the mundane is simply not part of the game plan. This is why The Telegraph Adventure Travel Show is proud to celebrate the exciting world of adventure travel, and brings you everything you could possibly need to uncover your journey of a lifetime.

The show is packed with inspirational travel advice from experts, explorers, tour leaders and writers who will help you uncover your perfect adventure. Plus, the finest specialist travel providers who pride themselves on offering the truly unique travel experiences will be on hand to offer advice on everything from walking and trekking to exploratory journeys, overland trips, underwater discoveries, life-changing volunteering projects and much more...

We look forward to seeing you there and celebrating the true spirit of travel in its most authentic and adventurous form.

**Charles Starmer-Smith**  
Head of Travel for Telegraph Media Group

26<sup>th</sup>–27<sup>th</sup> JANUARY 2013 OLYMPIA, LONDON [ADVENTURESHOW.COM](http://ADVENTURESHOW.COM)



## REASONS TO VISIT

- THIS IS YOUR CHANCE TO GET FACE TO FACE WITH THE BEST ADVENTURE TRAVEL COMPANIES IN THE BUSINESS
- FREE INSPIRATIONAL TALKS OVER 4 THEATRES
- TRAVEL PHOTOGRAPHY SEMINARS
- TRAVEL WRITING SEMINARS
- DISCOVER AFRICA FEATURE
- EXPEDITIONS PLANNING ZONE
- GAP YEAR HELP AND ADVICE

**SAVE IN ADVANCE**  
BY BOOKING YOUR TICKETS NOW FOR ONLY £81  
[WWW.ADVENTURESHOW.COM](http://WWW.ADVENTURESHOW.COM)  
OR CALL  
0871 230 7159\*



26<sup>th</sup>–27<sup>th</sup> JANUARY 2013 OLYMPIA, LONDON [ADVENTURESHOW.COM](http://ADVENTURESHOW.COM)

## WHAT'S NEW IN THE WORLD OF ADVENTURE TRAVEL?

This is one of the best seasons in decades for the Northern Lights and there is still time to see them: March is one of the best months with warmer temperatures and fewer people to share your celestial experience with.



Antarctica is still the ultimate destination for travellers, but you don't have to only experience it from the deck of an expedition ship. Kayaking, scuba-diving or overnight camping will really put you in touch with the icy continent. Pack your thermals, brrrr.



Following the political changes of the past two years, Burma is currently the "hot" destination - but that means there has been an explosion in visitors. Go with an expert adventure company who can help you avoid the crowds in this extraordinary country, and explore in a different way, such as by bicycle.



Rhinos need our help! Visiting them in their natural habitat helps protect them from unscrupulous poachers. The Kingdom of Swaziland is one of the best places in Africa to see both black and white rhinos, whether from a jeep or on foot. The lodges and camps are also excellent value compared to elsewhere.



Malawi is often recommended for its friendly welcome, but now you can see the Big 5 on safari there too. In a groundbreaking project, lions were reintroduced in August. Go now, before the crowds catch on.



Adventure doesn't have to be about adrenaline - take a fully supported car journey through Vietnam in a former US military Jeep, or drive through India in a 1950s Morris Oxford. Alternatively take a 4x4 or Motorcycle through the Himalayas. You're guaranteed fun and to meet plenty of locals.

FIND OUT ABOUT ALL THESE EXCITING ADVENTURES AND MORE AT THE SHOW!

# INSPIRATIONAL TALKS

FOR A FULL TALKS TIMETABLE AND DETAILS VISIT [WWW.ADVENTURESHOW.COM](http://WWW.ADVENTURESHOW.COM)



**DON'T MISS** the likes of Ben Fogle and other incredible explorers in The Daily Telegraph's dedicated theatre



WITH SUCH AN ARRAY OF AMAZING TALKS OVER THE TWO DAYS, MAKE SURE YOU DON'T MISS ANY WITH THE **NEW WEEKEND TICKET FOR ONLY £12**



## LET'S TALK ADVENTURE

Packed with information and inspiration, The Telegraph Adventure Travel Show has four theatres that will whet your appetite before you set off. You won't fail to be inspired by these fascinating and informative talks presented by the experts.

FOR A FULL TALKS TIMETABLE AND DETAILS VISIT [WWW.ADVENTURESHOW.COM](http://WWW.ADVENTURESHOW.COM)



### THE TELEGRAPH ADVENTURE THEATRE

To celebrate the spirit of adventure, this year's show includes talks from leading explorers, intrepid TV presenters and adventure experts such as Ben Fogle, Doug Scott and Paul Rose. Each talk will be followed by a short Q&A.

Talk timetables are subject to change. Please visit [www.adventureshow.com](http://www.adventureshow.com) for latest information.

### INCREDIBLE JOURNEYS THEATRE

Find out how to plan your own drive around the world, from exploratory travel into the unknown and amazing tales of extraordinary expeditions, to helpful tips and free advice on discovering the world on your own or as part of an organised trip.

### DISCOVER AFRICA THEATRE

Find inspiration, information and practical advice on all aspects of travel to this unique continent and form the ideal starting platform for planning your African adventure. From expert advice to climbing Mount Kilimanjaro, camel trekking in the Sahara, safari and wildlife in the Serengeti and more.

### WORLD OF ADVENTURE THEATRE

There's a whole world of adventure out there, just waiting to be discovered... For inspiration and information we invite you to discover these diverse journeys, challenges and experiences.

# TRAVEL WRITING & TRAVEL PHOTOGRAPHY SEMINARS WITH *Wanderlust*

Would you like to fund your passion for travel? Want your work featured in the leading travel media?

Or maybe you would like to simply brush up on your travel writing and photography skills – either way, make your work as powerful as it can be with these informative and in-depth seminars, brought to you by the experts at Wanderlust magazine.



Saturday 26 January 2013 10am-1pm  
Sunday 27 January 2013 2pm-5pm

- LEARN** how to turn your travels into articles and books
- IMPROVE** your writing skills and learn how to shape an article
- DEVELOP** your understanding of what editors want and how to pitch to them
- DISCOVER** how to write content that will be read – again and again



Saturday 26 January 2013 2pm-5pm  
Sunday 27 January 2013 10am-1pm

- LEARN** how to find good subjects and tell a story in pictures
- IMPROVE** your composition, lighting and exposure
- DEVELOP** your creative photography skills with top tips from the experts
- DISCOVER** what makes an award-winning photo



SEMINAR TICKETS ARE ON SALE NOW. SPACES FILL FAST SO BOOK YOURS TODAY. VISIT [WWW.ADVENTURESHOW.COM](http://WWW.ADVENTURESHOW.COM) FOR MORE DETAILS.

## THE TELEGRAPH ADVENTURE TRAVEL SHOW 2013 EXHIBITORS INCLUDE:

- |                              |                                 |
|------------------------------|---------------------------------|
| Africa In Focus              | My Adventure Store              |
| African Space                | Namibia Tourism                 |
| Antarctica Bound             | Oasis Overland                  |
| Aqua Firma Worldwide         | Okavango River Safaris          |
| Atlantic Whale Foundation    | On The Go Tours                 |
| Busanga Safaris              | Peregrine Adventures            |
| Bushveld Safaris             | PureQuest Adventures            |
| Chameleon Holidays & Travel  | Real Gap                        |
| Chameleon Safaris            | Rift Valley Adventures          |
| Classic Car Journeys         | Roger Dugmore Safaris           |
| Community Action Nepal       | Royal Brunei Airlines           |
| Destination Quebec           | Royal Geographical Society      |
| Elbrustours Over The Rainbow | Safari Drive                    |
| Exodus Travels               | Secret Compass                  |
| Experience Holidays          | Sudan Red Sea Resort            |
| Explore                      | Survivakit                      |
| Flying Kiwi                  | Swaziland Tourism               |
| Gecko's Adventures           | The Telegraph                   |
| Geographical Magazine        | Travel Africa Magazine          |
| Hinterland Travel            | Travel The Unknown              |
| i-to-i                       | Travelpharm                     |
| India Tourism                | TrekAmerica                     |
| Inspired Breaks              | Tucan Travel                    |
| Karnali Expeditions          | Untamed Borders                 |
| KJTI                         | Wanderlust                      |
| Les Paletuiviers             | Water By Nature                 |
| Lionscape Indus              | Wild Frontiers Adventure Travel |
| Lumle Holidays               | Windows On the Wild             |
| Madventurer                  | World Expeditions               |
| Malawi Tourism               | Zambezi Safari & Travel Company |

Seminar tickets start from £55 when booking in advance and include entry to the Telegraph Adventure Travel Show on relevant day.

26<sup>TH</sup>-27<sup>TH</sup> JANUARY 2013 OLYMPIA, LONDON [ADVENTURESHOW.COM](http://ADVENTURESHOW.COM)

26<sup>TH</sup>-27<sup>TH</sup> JANUARY 2013 OLYMPIA, LONDON [ADVENTURESHOW.COM](http://ADVENTURESHOW.COM)

**SPECIAL SHOW FEATURE**



Dedicated to one of the world's most beguiling continents, the Discover Africa area is designed to provide you with all the information you need to plan the African adventure of a lifetime. Discover Africa will include insider talks and Q&A sessions on the continent, plus a huge range of experts and specialist providers.

**ELEGANT LODGES | ISLANDS AND BEACHES | SELF DRIVE |  
LUXURY TENTED CAMPS | PRIVATE RESERVES | PRIVATE HOMES |  
DESERTS | SMALL AIRCRAFT AND HELICOPTER FLYING SAFARIS |  
BIG 5 | CONSERVATION EXPERIENCES | TRAIN JOURNEYS |  
FISHING | SPAS | WILDLIFE |**

26<sup>th</sup>-27<sup>th</sup> JANUARY 2013 OLYMPIA, LONDON [ADVENTURESHOW.COM](http://ADVENTURESHOW.COM)

## DON'T MISS

the Discover Africa Theatre at the show.  
For a full timetable of talks, please visit  
[WWW.ADVENTURESHOW.COM](http://WWW.ADVENTURESHOW.COM)



**GET FACE-TO-FACE  
ADVICE ON YOUR  
TRAVELS TO AFRICA,  
GATHER VITAL INFORMATION  
AND MEET SPECIALIST  
PROVIDERS THAT YOU  
WON'T FIND ON  
THE HIGH STREET.**

26<sup>th</sup>-27<sup>th</sup> JANUARY 2013 OLYMPIA, LONDON [ADVENTURESHOW.COM](http://ADVENTURESHOW.COM)

# BOOK TICKETS NOW & SAVE MONEY!

## In Advance:

1 Day Entry £8

Weekend Entry £12

Under 16's go free

## On the Door:

1 Day Entry £10

Weekend Entry £15

Under 16's go free

VISIT [WWW.ADVENTURESHOW.COM](http://WWW.ADVENTURESHOW.COM) OR CALL 0871 230 7159\* QUOTE 'FLYER'

Please note the Travel Photography and Travel Writing Seminar tickets start from £55 when booking in advance. Seminar tickets include entry into The Telegraph Adventure Travel Show on relevant day.

Book your tickets now at [www.adventureshow.com](http://www.adventureshow.com)

or call 0871 230 7159\*

Calls cost 10p per minute plus network extras

**NEW  
FOR THIS YEAR.  
BUY A WEEKEND TICKET  
FOR ONLY £12 AND  
ENSURE YOU DON'T  
MISS A THING!**



# VENUE & OPENING TIMES

Olympia, London, W14 8UX

Saturday 26 January 2013 10am-6pm Sunday 27 January 2013 10am-5pm

FURTHER INFORMATION REGARDING TRAVEL TO THE SHOW CAN BE FOUND AT [WWW.ADVENTURESHOW.COM](http://WWW.ADVENTURESHOW.COM)

SEE  
I-TO-I  
AT THE  
SHOW!

## WIN A TRIP TO INDIA AND VOLUNTEER WITH LOCAL CHILDREN!

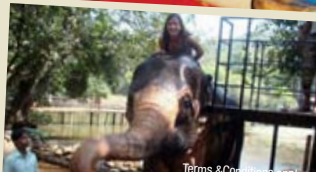
Exclusive to i to i Volunteering is giving one lucky winner a FREE place on a 2 week volunteer trip in India. Set in the beautiful state of Goa with its sun, sea and sandy beaches you'll be helping to bring some joy and happiness into the lives of underprivileged children who live in disadvantaged slum areas.

### PROJECT HIGHLIGHTS

- Helping to educate some of the poorest children in the beautiful area of Goa
- Living in Calangute, near one of the best beaches around!
- Exploring the beautiful state of Goa and its vibrant culture and heritage
- Sample some of the spectacular local food - watch out for the Vindaloo!

**DON'T MISS YOUR CHANCE TO WIN THIS EXCITING ADVENTURE! TO ENTER ONLINE AT [WWW.ADVENTURESHOW.COM](http://WWW.ADVENTURESHOW.COM)**

**i to i** Volunteering  
is connecting adventures



Terms & Conditions apply